



## **E-MEDIAVISION.COM LAUNCHES 'iPOINT' INNOVATIVE PRESENTATION, ILLUSTRATOR SYSTEM AT NAB 2003**

**The iPOINT touch screen system allows operators to “draw” onto a computer-based presentation in real time. Perfect for corporate presentations**

**NAB, April 5<sup>th</sup> 2003, Booth C-4082** – Revolutionising corporate training and presentations, e-mediavision.com today introduced its new touch screen based presentation illustrator system – “iPOINT”. iPOINT is a video writing tool, giving presenters the means to highlight any presentation easily and cost effectively.

### **ENHANCING PRESENTATIONS**

iPOINT is ideally suited to computer-based presentations (PowerPoint etc) due to its ease of operation. The control surface is a touch sensitive LCD screen with a simple graphical interface allowing fast and error free operation. The touch screen allows the user to instantly draw freehand, place animated arrows and even recall previously saved graphics and animations. Important buttons such as “undo”, “redo” and “clear” are easily accessible to the user. It is easy to freehand draw by simply touching and moving a finger across the screen. Scalable arrows can be dragged and curved in real time with two or more touches. Pre-saved graphics or names can be recalled, dragged and dropped anywhere in the frame – and its even possible to add animations.

In a live situation waiting for things to happen is cumbersome and not efficient, so the tools in iPOINT operate instantaneously, enabling the presenter to concentrate on the commentary or presentation. The standard menu is simple and easy to use but the system has been designed for users to create their own menus and set-ups if required. For example, operators can select which buttons and tools appear on the main control screen. It is possible to set up and recall different control environments for different occasions. For instance, one menu may just be used for freehand writing while another could be used for just placing graphics or a combination of both. The tools can be adjusted in terms of size, shape, colour, texture, and perspective to create an individual look and feel of the displayed graphics.

### **THE SPEC**

The iPOINT package includes the software and a dual head AGP PC based graphics card, supporting PC's operating on Windows 2000 & XP. Presenters can elect to use a touch screen or mouse / keyboard to interact with the system during presentations. The system allows display of video (Composite, Y/C) via the graphics card input, the output is displayed as SVGA in 1024 x 768 format onto a Plasma, computer monitor or via a large screen projector for larger audiences. The dual screen operation provides a preview / control screen for the presenter whilst the second display provides the presentation output with graphics superimposed.

### **ABOUT E-MEDIAVISION.COM**

e-mediavision.com based in London UK, is a world leader in real time video graphic systems for the sports, news, weather and media markets. Blazing a new trail in live TV illustration the company's latest range of 'POINT' products has been developed in close collaboration with some of the world's leading sports broadcasters. 'POINT' creates visually stunning graphics that create compelling viewing for the audiences, yet simple to use for presenters.

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